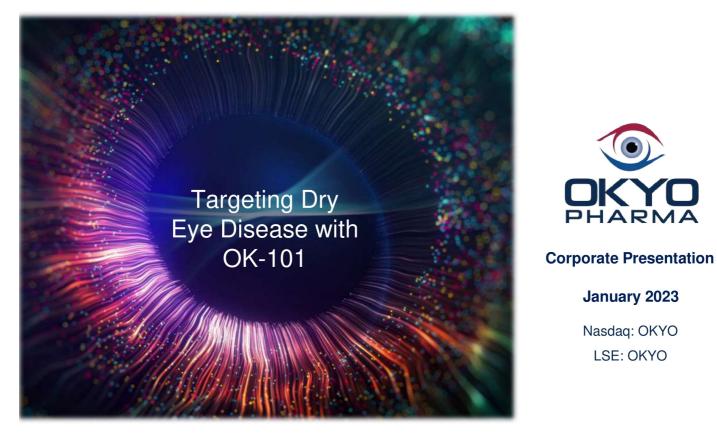
Issuer Free Writing Prospectus dated January 19, 2023 Relating to Preliminary Prospectus dated January 19, 2023 Filed Pursuant to Rule 433 Registration Statement No. 333-268675



#### **Disclaimer**

This institutional presentation document has been prepared by OKYO Pharma Limited "OKYO") for information purposes only in relation to the proposed placing of American Depositary Shares (ADSs) representing ordinary shares of no par value each in the capital of OKYO (the "Offering"). For the purposes of this notice, "presentation" means this institutional presentation document, any oral presentation, any question-and-answer session and any written or oral material discussed or distributed during any presentation meeting. This presentation is the sole responsibility of OKYO.

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#### **Free Writing Prospectus**

We have filed a registration statement (including a preliminary prospectus) with the SEC for the offering to which this presentation relates. The registration statement has not yet become effective. Before you invest, you should read the preliminary prospectus in the registration statement (including the risk factors described therein) and other documents we have filed with the SEC for more complete information about us and the offering.

You may access these documents for free by visiting EDGAR on the SEC website at <u>http://www.sec.gov</u>. The preliminary prospectus, dated January 19, 2023, is available on the SEC website at <u>http://www.sec.gov</u>. Alternatively, we or any underwriter participating in the offering will arrange to send you the prospectus if you contact ThinkEquity LLC, located at 17 State Street, 41st Floor, New York, New York 10004, by telephone at (877) 436-3673, or by email at prospectus@think-equity.com.

3

## Offering Summary

Issuer	OKYO Pharma Limited
Symbol	Nasdaq: OKYO LSE: OKYO
Expected Offering Size	\$4 million of ADSs
<b>Over-Allotment Option</b>	15%
Use of Proceeds	<ul> <li>Fund the initiation of the Phase 2 clinical trial for OK-101 in DED patients</li> <li>Working capital and general corporate purposes</li> </ul>
Sole Book-Running Manager	ThinkEquity





#### Pipeline Focus: OK-101 to Treat Dry Eye Disease



#### Dry Eye Disease: Overview

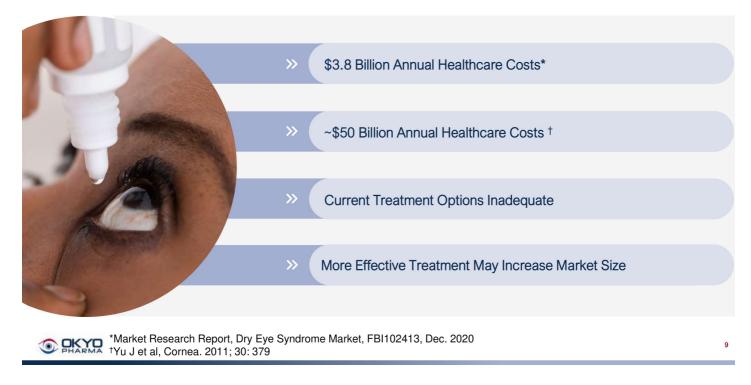


### Limits of Current Standard of Care

5 FDA Approved Drugs on Market With Inadequate Efficacy, Slow Onset of Action, and Numerous Side Effects

	API	<sup>1</sup> Limitations	
<b>Restasis</b> Allergan	0.05% cyclosporine	Delayed response, up to 6 months to improve symptoms, burning sensa when instilled <sup>2</sup> 70% patients do not refill Rx at Month 12	ition
<b>Xiidra</b> Novartis	5% LFA-1antagonist	Eye irritation and burning sensation, change in taste <sup>2</sup> 70% patients do not refill Rx at Month 12	
<b>Cequa</b> Sun Pharma	0.09% cyclosporine	Burning, pain upon instillation, blurry vision, UTI (side effects on label)	
<b>Eysuvis</b> Kala Pharma	0.25% loteprednol	Short-term treatment only (maximum 2 weeks)	
<b>Tyrvaya</b> Oyster Point	0.03 mg / inhalation Varenicline	Sneezing, cough & throat irritation (side effects on label)	
<sup>1</sup> Side Effect p <sup>2</sup> White DE, (2	profiles from Drug Labels 2020) Ocular Surgery News: Issue	∋ February 25, 2020	

#### Global DED\* Market Expected to Reach ~\$6.5 Billion by 2027



#### **OK-101: A Lipid-Conjugated Chemerin Peptide**

First-in-class drug candidate with antiinflammatory and ocular pain reducing property

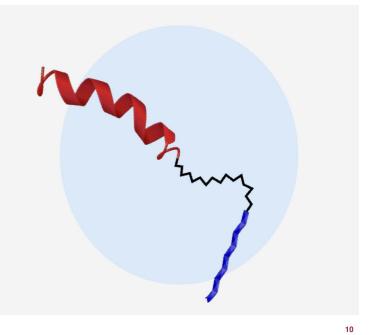
Lipid conjugated peptide chemistry minimizes drug washout and enhances the potency

Preservative free, EDTA free

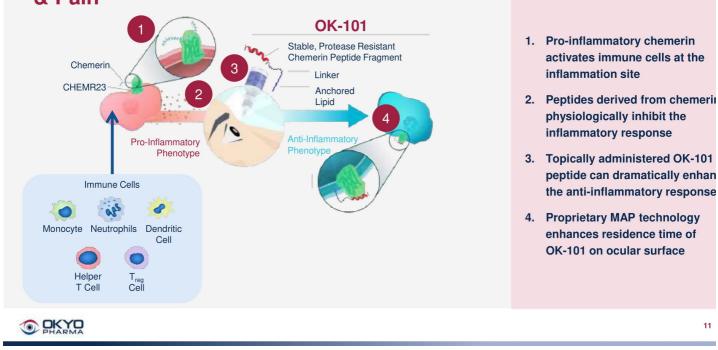
Simple, stable formulation

OKYO has exclusive license for OK-101, a novel membrane-anchored chemerin peptide from OTTx Therapeutics (Boston, MA)

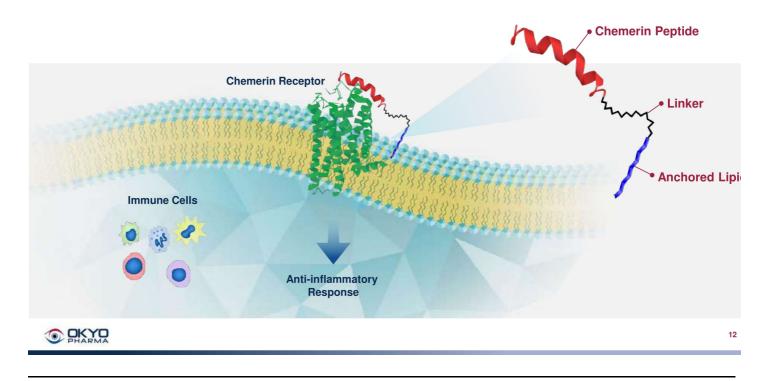


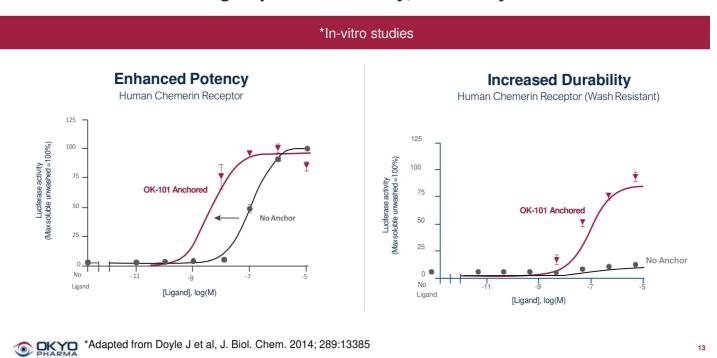


#### **Chemerin Derived Peptide: A Potential Regulator of Inflammation** & Pain

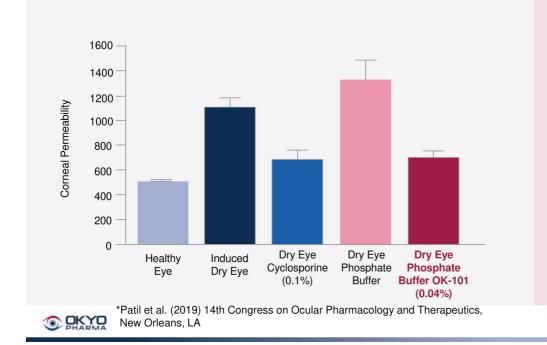


## **OK-101: Targeting Chemerin Receptor**





#### Membrane Anchoring Improves Potency, Durability



#### Validation: OK-101 Efficacy in Dry Eye Mouse Model



OK-101 and cyclosporine were administered topically twice a day

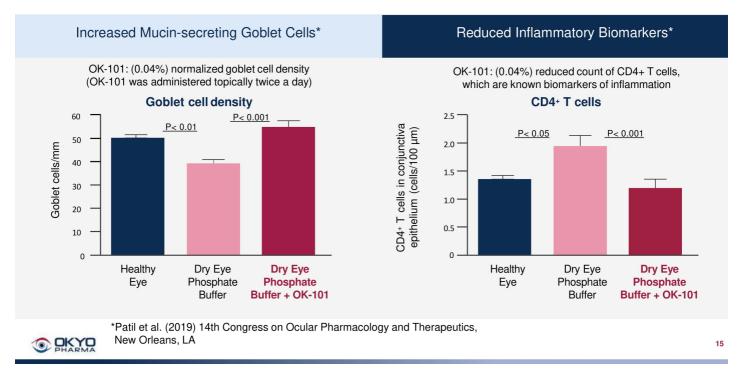
Corneal permeability significantly reduced with OK-101 vs phosphate buffer alone

Potency of OK-101 was comparable to cyclosporine, an active ingredient of Restasis (Allergan) & Cequa (Sun Pharma)

Reducing corneal permeability wi OK-101 improves corneal integrity in dry eye mouse model



#### **OK-101 Normalized Goblet Cells & Reduced Inflammatory CD4 T Cells**



#### **Corneal Neuropathic Pain in Dry Eye Disease**



Dry-eye patients suffer from corneal neuropathic pain, making their condition more resistant to anti-inflammatory drugs

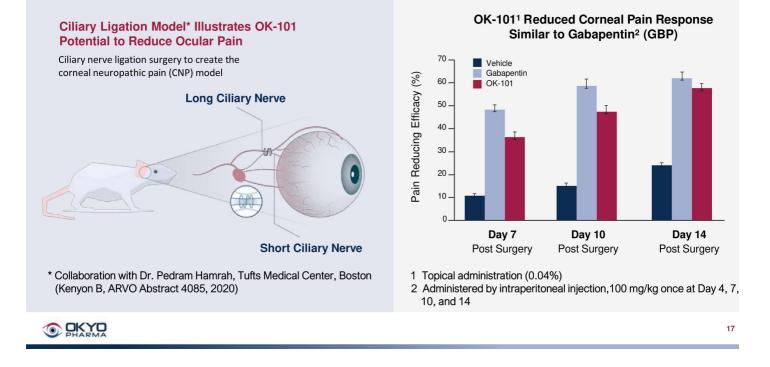
No FDA approved topical treatment for ocular pain

ChemR23 receptor on leukocytes targeted by OK-101 is **also** expressed o neurons and glial cells in the dorsal root ganglion and spinal cord

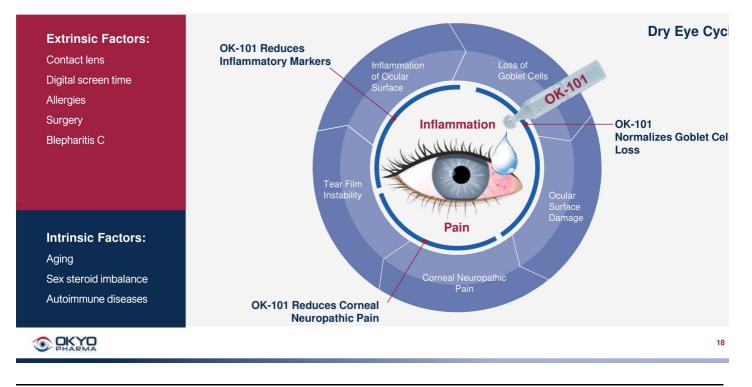
Such patients would benefit from a drug that comprises anti-inflammatory and neuropathic pain reducing characteristics

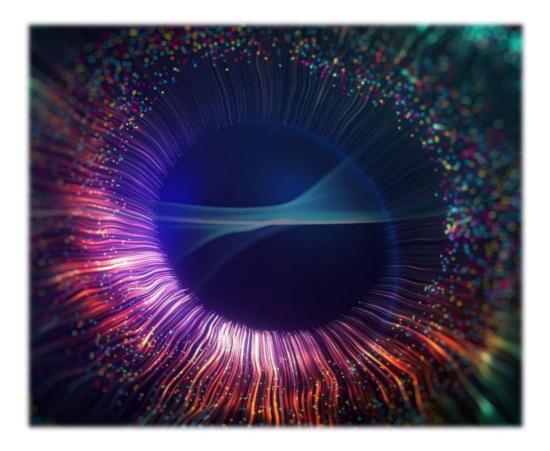
OK-101: a promising candidate for the treatment of both inflammation *anc* pain

#### **OK-101 Reduced Corneal Neuropathic Pain in Mouse Model**



#### **OK-101 Addresses Inflammation and Pain Components of Dry Eye**





**OK-101** Clinical Development

#### **OK-101 IND Clearance for DED Announced 22 December 2022**



#### **Phase 2 Trial Design**

#### **Primary Objective:**

Compare safety and efficacy of OK-101 to placebo for the treatment of the signs and symptoms of dry eye



#### **OK-101 Development Timeline**



## Patent Protection up to 2039

DK-101 Technology:	OK-201 Technology:	
Composition of Matter: US 10,233,219	Composition of Matter: US 10,899,796	
Issued in US to 2034 with potential patent term extension up to 2039	Issued in US to 2036 (+70 days of *PTA) with potential patent term extension up to 2042	
Dry Eye	Dry Eye, Pain, Inflammation	
• Method of Use: US 11,197,906	• Method of Use: US 10,899,796	
<ul> <li>Issued in US to 2037 with potential patent term extension up to 2041</li> </ul>	<ul> <li>Issued in US to 2036 (+70 days of *PTA) with potential patent term extension up to 2042</li> </ul>	
Neuropathic Pain	Issued European Patent on Comp. of Matter and Use for	
Method of Use: US11,254,720	neuropathic pain, ocular pain, ocular inflammation, or dry eye: EP3373947	
<ul> <li>Issued in US to 2034 (+187 days of *PTA)</li> </ul>	eye. Li 3070347	

## **Comparable Companies**

#### M&A Transactions

Target	Acquirer	Date	Purchase Price	Target's Drug Candidates
Aerie Pharmaceuticals	Alcon (ALC)	Transaction closed on 11/22/2022	• \$770 million in cash	ROCKLATAN® and RHOPRESSA® for glaucoma     AR-15512 – Ph3 candidate for DED     Additional pipeline of ophthalmic candidates
Oyster Point Pharma	Viatris (VTRS)	Transaction announced on 11/9/2022	<ul> <li>~\$300m – \$350m (approximately 27m shares outstanding)</li> <li>A potential increase of \$2 per share for performance targets</li> </ul>	<ul> <li>TYRVAYA<sup>®</sup> nasal spray for DED</li> <li>Ph2 nasal spray for Neurotrophic Keratopathy Stage 1</li> </ul>
Kala Pharmaceuticals	Alcon (ALC)	Transaction announced on 07/11/2022	<ul> <li>\$60 million in upfront cash Undisclosed additional payments upon achievement of certain commercial milestones</li> </ul>	<ul> <li>EYSUVIS® for short-term treatment to mitigate DED</li> <li>INVELTYS® for post-operative inflammation and pain following ocular surgery</li> </ul>

#### **Public Comps**

Company	Ticker	Market Cap <sup>1</sup>	Designation	Stage / Candidates
Aldeyra Therapeutics	Nasdaq: ALDX	\$355 million	Ocular and retinal disease	<ul> <li>Ph3 candidate for DED and allergic conjunctivitis</li> <li>Ph3 injection for Proliferative Vitreoretinopathy</li> <li>Ph2 injection for Retinitis Pigmentosa</li> </ul>
Tarsus Pharmaceuticals	Nasdaq: TARS	\$388 million	Blepharitis, Lyme disease, DED	• Ph2 candidate for meibomian gland disease (MGD)
Ocular Therapeutix	Nasdaq: OCUL	\$316 million	Ocular and retinal disease	<ul> <li>Ph1 candidate for retina disease and diabetic retinopathy</li> <li>Ph2 candidate for glaucoma and ocular hypertension</li> <li>Ph2 candidate for DED</li> </ul>
1) Market Cap data from CapitallQ as of January 18, 2022				

#### **Experienced Team With Considerable Drug Development Expertise**

#### Management

#### Gary S. Jacob, PhD

Chief Executive Officer and Director Co-inventor and developer of Synergy's FDA-approved drug Trulance, currently marketed by Bausch Health, Inc. 35 years of experience in the pharmaceutical and biotechnology industries.

#### Raj Patil, PhD

Chief Scientific Officer 30 years of academic/pharmaceutical R&D

experience and leadership experience at Alcon, Novartis and Ora, all leaders in Ophthalmology

#### **Keeren Shah**

**Chief Financial Officer** 

20 years of experience in controllership, financial planning and analysis, IPO offering and variety of finance positions at Visa Inc, Arthur Andersen, BBC Worldwide, Tiziana Life Sciences and Accustem Inc







#### Board

Gabriele Cerrone Chairman, Founder Extensive experience founding, financing, restructuring, and listing multiple micro-cap biotechnology companies in oncology, infectious diseases, and molecular diagnostics.



#### 

Gary S. Jacob, PhD Chief Executive Officer and Director 35 years of experience in the pharmaceutical and biotechnology industries, R&D, operations, business development and capital financing activities

development and capital finance activities Willy Simon Non-Executive Director

linternational banking experience gained in senior leadership positions at multiple financial institutions.

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#### Bernard Denoyer Non-Executive Director Extensive financial management experience as Senior Vice President of Synergy Pharmaceuticals, Inc. Also served as Chife Financial Officer and Senior Vice President of META Group,

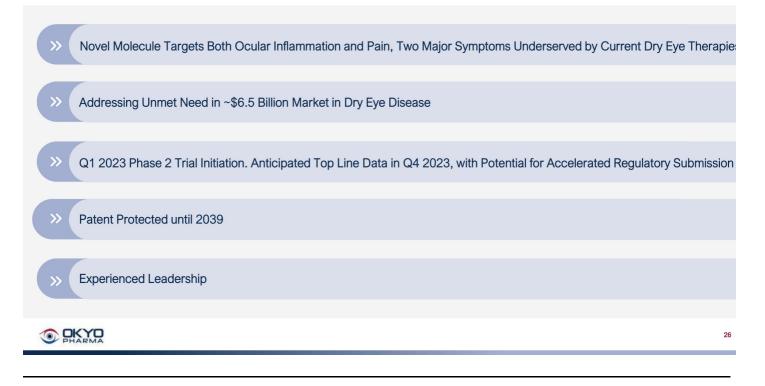


#### John Brancaccio

Non-Executive Director Financial executive with extensive international and domestic experience in pharmaceutical and biotechnology companies



#### **Investment Highlights**



## **CAPITALIZATION TABLE & BALANCE SHEET**

Capitalization Table*	ADS Equivalent**	Balance Sheet	At September 30, 2022 (unaudited)
Outstanding ordinary shares	21,769,853	Cash	\$0.7m
Options (WAEP: £3.71)	1,258,769	Total Assets	\$1.8m
Warrants (WAEP: £2.90)	552,448	Total Liabilities	\$2.1m
Fully diluted ordinary shares	23,581,070	Shareholders deficit	(\$0.3m)

\* As of December 30, 2022 \*\* 1 ADS represents 65 ordinary shares



## **USE OF PROCEEDS**

- Fund the initiation of the Phase 2 clinical trial of OK-101 in DED patients
- Fund working capital and other general corporate purposes

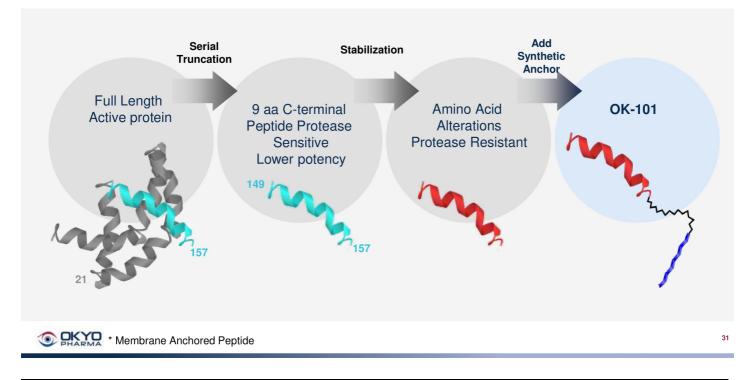
## **UPCOMING MILESTONES**

- 1Q2023 Initiating Phase 2 trial of OK-101 in DED Patients
   Placebo-controlled double-blinded 240 patient study
- 4Q2023 Announce completion of enrollment of trial
- 4Q2023 Topline data from Phase 2 Trial

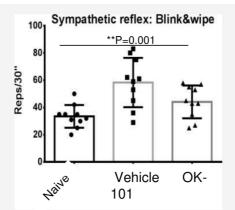


## Appendix

#### **Development of OK-101 Using Proprietary MAP\* Technology**



#### **OK-101 Reduced the Blink Reflex in Dry Eye Mouse Model\***



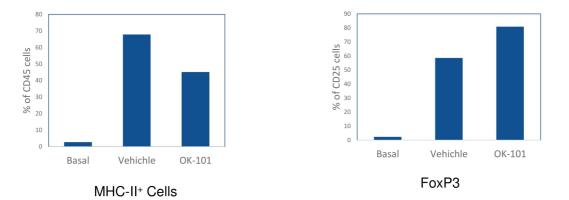
- Blink Reflex in DED patients is increased due to ocular surface irritation and damage
- Blink reflex was significantly lower in the OK-101 treated group compared to vehicle treated animals.

\*Separate data on OK-101 from Dr. Hamrah's mouse model at Tufts Medical Center, Boston



# OK-101 Decreased MHC-II<sup>+</sup> Class Immune Cells and Increased Tregs Cells\*

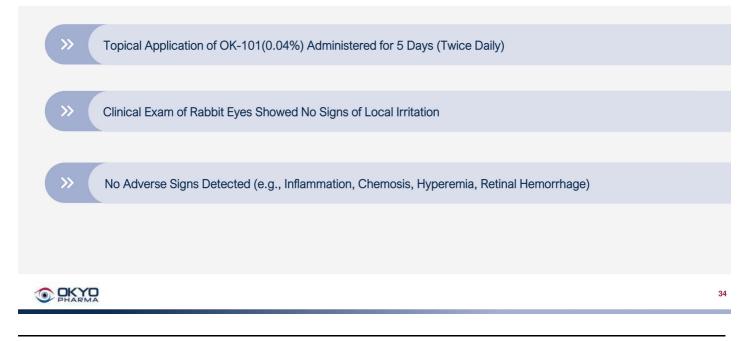
Activated immune cells (MHC-II<sup>+</sup>), measured by flow cytometry after CD45 labeling, were decreased in draining lymph nodes of OK-101 treated mice FOXP3, a crucial regulator of regulatory T ( $T_{reg}$ ) cells, measured by flow cytometry after CD25 labeling, were increased in draining lymph nodes of OK-101 treated mice



\*Separate data on OK-101 from Dr. Hamrah's DED mouse model at Tufts Medical Center, Boston

#### **Rabbit Ocular Safety Model**

#### **OK-101: No Adverse Effects or Local Irritation**



#### 90-Day Rabbit and Dog Tox Study

#### **OK-101: No Adverse Effects or Local Irritation**

